



BROCHURE

CERTIFIED MOHAIR FROM PATAGONIA

**WILDLIFE CONSERVATION SOCIETY
ARGENTINA & WILDLIFE FRIENDLY
ENTERPRISE NETWORK**

2022



THIS BROCHURE HIGHLIGHTS THE QUALITIES OF REGENERATIVE AND WILDLIFE FRIENDLY CERTIFIED MOHAIR, THE EFFORTS PRODUCERS MAKE TO DELIVER THIS FIBER, AND SOME OF THE LANDSCAPES AND WILDLIFE BENEFITED BY THE MEASURES ADOPTED IN ITS PRODUCTION. AND ALSO, INVITES YOU TO BECOME PART OF THIS SUSTAINABLE AND QUALITY-ENHANCED MOHAIR SUPPLY CHAIN MODEL.

Mohair is the fleece of the Angora goat and is one of the world's most beautiful natural fibers; it stands out for its white, silky and shiny fiber. Due to its rapid growth in length, two annual harvests can be obtained to meet the current demands of the textile industry. Regenerative and Wildlife Friendly® certified producers of mohair are based in contrasting and spectacular landscapes in northern Patagonia, Argentina. Accompanied by the Wildlife Conservation Society (WCS), they make significant efforts to bring the power of regenerative grazing and Wildlife Friendly practices to enable climate resilience and co-existence between wildlife and goat fiber production.

MOHAIR FIBER

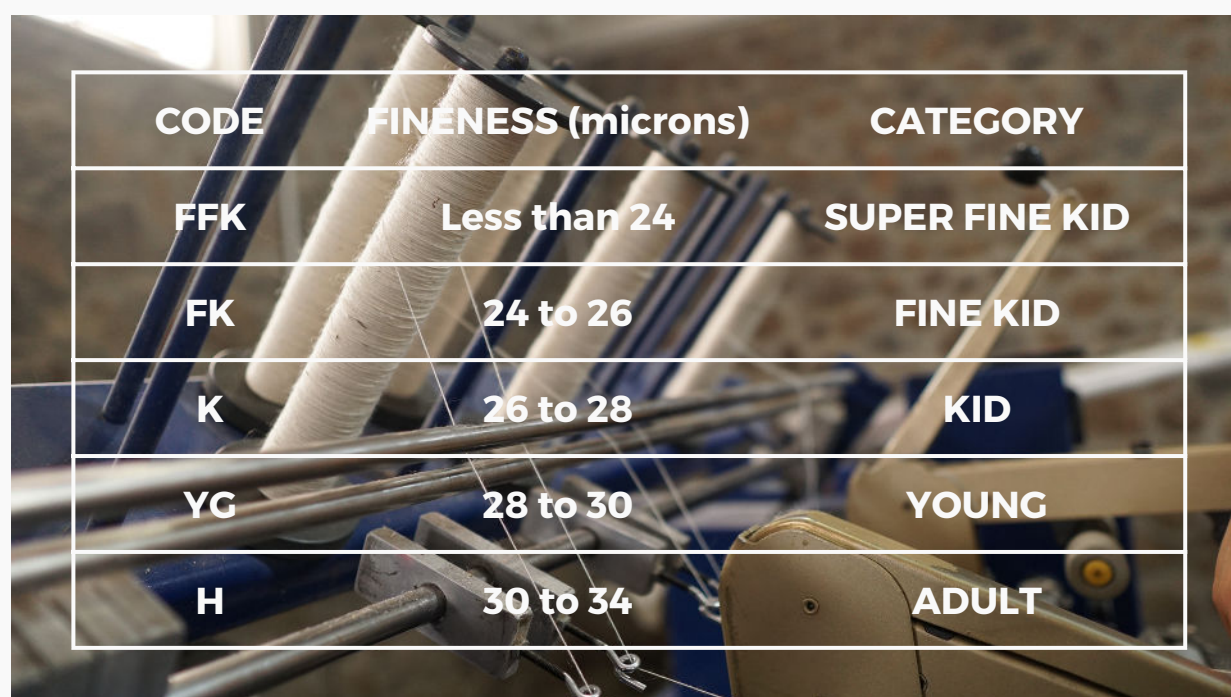
THIS BEAUTIFUL AND NOBLE NATURAL FIBER IS LUSTROUS, VERSATILE AND OFFERS AN EXCEPTIONAL COLOUR REFLECTION. MOHAIR HAS BECOME A SYMBOL OF LUXURY AND EXCLUSIVITY.

Autumn (Southern Hemisphere)

- Shearing: from March 15th to April 15th
- Stockpiling: from April 15th to May 15th.
- Available from May 15th.
- Average amount: 7.000 kg of raw mohair.

Spring (Southern Hemisphere)

- Shearing: from September 15th to October 15th
- Stockpiling: from October 15th to November 15th.
- Available from Nov. 15th.
- Average amount: 20.000 kg of raw mohair.



| CODE | FINENESS (microns) | CATEGORY |
|------|--------------------|----------------|
| FFK | Less than 24 | SUPER FINE KID |
| FK | 24 to 26 | FINE KID |
| K | 26 to 28 | KID |
| YG | 28 to 30 | YOUNG |
| H | 30 to 34 | ADULT |

PATAGONIAN PRODUCERS

North-central Neuquén, in northern Patagonia, is the home of the producers who dedicate their lives to breed Angora goats and constantly improve the quality of this wonderful fiber.

The producers are mostly small scale but they have shown that when they unite (as in the Cooperativa Agropecuaria de Pequeños Productores de la zona Centro) they get much better results, in terms of fiber quality, logistics, and of course, profits and sustainability. More than 20,000 kilograms of mohair are produced annually by the Cooperativa. Working together with WCS Argentina, they are finding ways to regenerate grasslands and soils and coexist with wildlife, using methods to avoid predation without killing native carnivores.



**COOPERATIVA
AGROPECUARIA DE
PEQUEÑOS
PRODUCTORES DE LA
ZONA CENTRO DE
NEUQUÉN**

PATAGONIAN LANDSCAPES



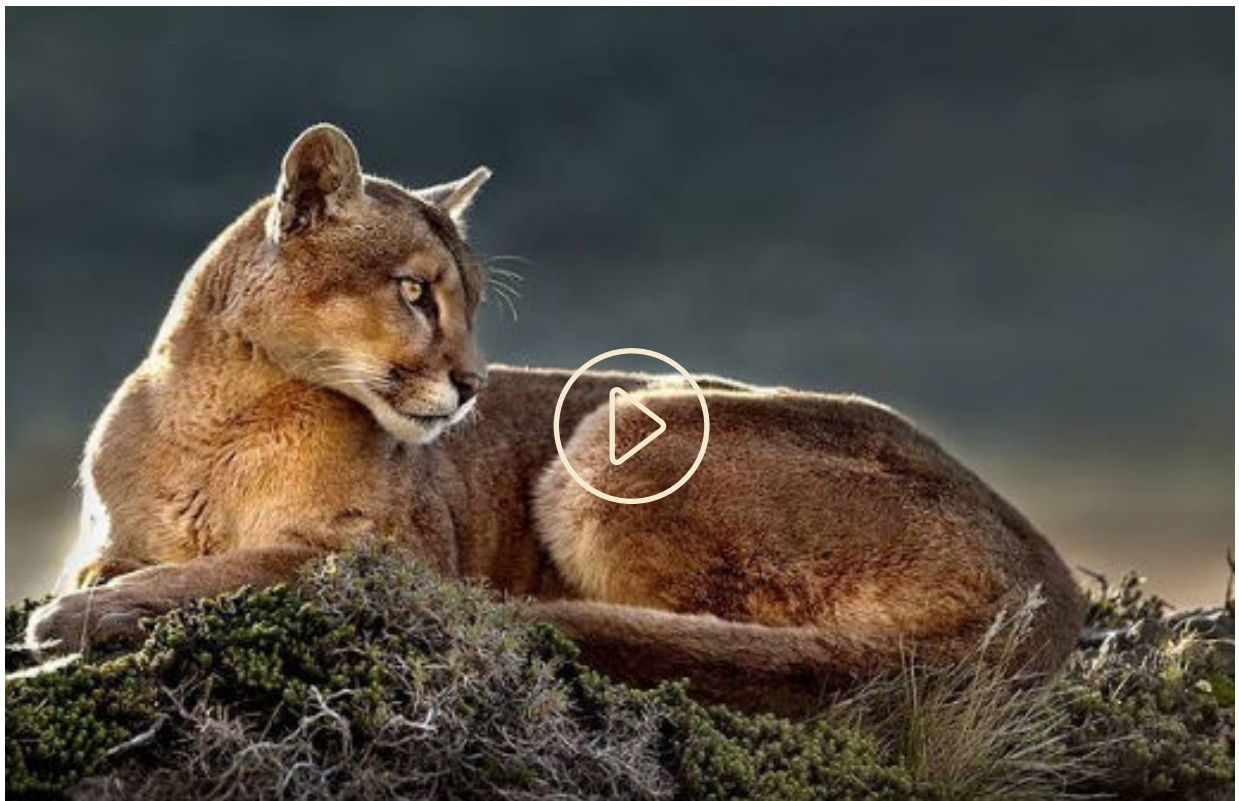
In Neuquén province, more than 50.000 hectares are being protected through Regenerative and Wildlife Friendly management methodologies adopted by herders, such as using livestock guarding dogs and deterrent lights. The area includes Laguna Blanca National Park, home to large numbers of birds, such as flamingos and black-necked swans, and the critically endangered Patagonian frog, a local endemic species.



REGENERATION AND COEXISTENCE WITH WILDLIFE

The certified Regenerative and Wildlife Friendly Mohair fiber production is based on the integration between practices of regenerative grazing and coexistence between goat husbandry and healthy wildlife populations.

Vast Patagonian steppe and scrub habitats and soils, and endangered species like the Andean cat and Andean condor or key species like puma, guanaco, lesser rhea and culpeo fox are restored and protected by certified producers, WCS and WFEN promote smaller, healthier, and more productive herds and the use of non-lethal methods to minimize predation, restore ranges and soils, and conserve functional carnivore populations.



ALLIES FOR REGENERATION AND COEXISTENCE

BE PART OF A UNIQUE MOHAIR SUPPLY CHAIN





LET'S CONTINUE THIS STORY!

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