



**Wildlife Friendly Enterprise Network (WFEN)**

**Certified Wildlife Friendly® Tourism  
Reference Form**

*Applicant instructions: Please fill in the following information prior to providing this form to a registered conservation organization.*

<b>Applicant Name:</b>	
<b>Applicant Organization:</b>	

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*To the Referee:*

*The Wildlife Friendly Enterprise Network protects wildlife in wild places, and on private agricultural lands in between, by promoting enterprises that allow wildlife and people to coexist and thrive. We appreciate your responses to the questions below, which will help us to gain a better understanding of the applicant, the tourism product, activity, or services, and the ways in which they contribute to local conservation goals. For more information, please see [www.wildlifefriendly.org](http://www.wildlifefriendly.org)*

**A. Referee Information**

<b>Name and Title</b>					
Organization					
Date					
Website					
Email					
Phone		Fax		Skype	



**B. Questionnaire**

1.	Please describe your organization's mission
2.	What is your relationship with the applicant?
2.1.	Please note how long you have known the applicant.
2.2.	Have you visited the applicant's site/s?
3.	How do the applicant's tourism operations and associated activities affect wildlife and/or the threats faced by wildlife in the region?
4.	How does the applicant involve employees and the surrounding community in wildlife conservation?
5.	To your knowledge, does the applicant collect information on the numbers or condition of wildlife in the area?  If so, how?
6.	Are you aware of any wildlife that is hunted, killed, or harvested in the area where production occurs, or by community members in other areas?
6.1.	Please list the species hunted, killed, or harvested.
6.2.	Describe the relationship, if any, between these activities and the tourism activity or services provided by the applicant.



	<i>[We recognize that wildlife can be important to the subsistence of many people. We inquire into hunting, killing or harvesting in order to understand the relationship between community members and wildlife]</i>
7.	<p>Does the applicant's tourism operation keep any animals in captivity?</p> <p>If so, please describe which animals are kept in captivity, the reasons for doing so, and any concerns that you may have regarding this aspect of the tourism operation</p>
8.	<p>Does the applicant's tourism operation have a code of conduct in place regarding interactions with wildlife (ex. minimum approach distance, hygiene recommendations, noise restrictions, responsiveness to changes in the behavior of individual animals)?</p> <p>If so, do you feel that this code of conduct is well-enforced?</p>
9.	To your knowledge, are any wildlife fed, handled, or touched at the applicant's tourism site/sites or during any of the activities provided?
10.	<p>Does the applicant provide targeted environmental education to visitors regarding wildlife in the area?</p> <p>If so, what kind?</p>
10.1	Do you feel that the educational materials provided are effective?
11.	<p>Do you have any concerns about recommending this conservation enterprise as Wildlife Friendly®?</p> <p><i>Note: Your comments will be kept strictly confidential</i></p>



I attest that I have provided this information truthfully and to the best of my knowledge and ability:

Name:	
Position in Organization:	
Signature:	
Date:	